Pacific Barcode Inc.

Label Printing Solutions

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VP700 | memjet.

VIP Color VP700

VIPColor Technologies, is a leading-edge provider of innovative solutions for the production, management and utilization of package, product, promotion, logistic and location labels has named Pacific Barcode Inc., 'Reseller of the Year' for their commitment and results to sales and service.

The VP700 by VIPColor is a revolutionary digital print-on-demand color label printer, set to reinvent printing and raise the performance benchmark for printers in its class.

The VP700 enables high impact, color labels up to 8.5 inches wide at a print speed of 6ips or 12 ips (30 or 60 feet per minute) and with print resolutions of 1600 x 1600 dpi or 1600 x 800 dpi, respectively.

The VP700 is perfect for printing on-demand and Just In Time (JIT) labeling requirements in manufacturing or logistic environments. The VP700 is also ideal for custom or private brand labeling needs and provides unprecedented flexibility and convenience to any company that owns one.

With a rugged steel construction, the VP700 comes standard with a built-in cutter, print-hold system, network connectivity, on board service web page for cost analysis and usage monitoring, and an integrated 8 inch label roll unwind with automatic media loading functionality for controlled, simple material handling.

The unit holds five 250ml color ink cartridges to easily manage large print runs with minimal operator intervention. Set up, operation and maintenance are simple and intuitive and the cost of ownership is surprisingly low. The fully loaded VP700 printer comes packaged with unwind, printhead, 1.25 liters of ink, driver and cables.

The VP700 runs with most common Windows software applications and label design packages so there is no need to update or change your software.

PERFORMANCE

Print Speed:	UP to 12 ips
Print Resolution:	Up to 1600 x 1600 dpi
Data connectivity:	USB 2.0/Ethernet 10/100Base-T/GPIO
Ink:	Dye Ink in five individual 250ml CYMKK color ink tanks
Time to first label	10 seconds

MEDIA HANDLING

Print modes:	3: roll-roll, roll-cut, print-hold (non-peel)
Label Media Width:	2" – 8.5"
Max Label Length:	40" All Modes
Label Media Thickness:	0.1-0.3mm
Qualified Label Stocks:	Pacific Barcode
Detection:	Gap, continuous, black mark

ACCESSORIES & OTHERS

Built-in accessories:	Integrated un-winder., Built-in automatic cutter.
Size:	18.7" (w) x 19.6" (h) x 23.0" (d)
Weight:	77 lbs
Warranty:	1 year limited factory warranty or 5M inches (whichever comes first)

SHIPPED

Included Items:	Printer/integrated with un-winder, CD (driver and manual), printhead, USB cable, AC power cable and ink cartridges.